



MMCA

STEEL TOE BOOT AWARDS 

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SPONSORSHIP PACKAGE

JUNE 4, 2026 6-10PM



HARVEY B. GANTT CENTER
551 S Tryon St, Charlotte, NC 28202
Charlotte NC



STEEL TOE BOOT AWARDS

The Steel Toe Boot Awards is a powerful evening of recognition, connection, and celebration. This semi-formal gala brings together Charlotte's business and civic leaders to honor the remarkable achievements of minority contractors and industry champions who are building a stronger, more inclusive economy. With an elegant dinner, cocktails, and inspiring award presentations, the event serves as MMCA's signature fundraiser, fueling our mission to support economic growth, workforce development, and professional advancement in the Charlotte community.

JOIN US FOR A NIGHT OF EXCELLENCE



treasurer@mmcaofcharlotte.org

www.mmcaofcharlotte.org

SPONSORSHIP PACKAGES



TITLE SPONSOR

\$10,000

- Company logo prominently displayed on all event materials
- Opportunity to address attendees during the awards ceremony
- Full-page ad in the event program
- Recognition on MMCA website and social media
- Two reserved tables (20 seats) at the awards dinner

PLATINUM SPONSOR

\$7500

- Company logo displayed on event signage
- Half-page ad in the event program
- Recognition on MMCA website and social media
- One reserved table (10 seats) at the awards dinner

GOLD BOOT SPONSOR

\$5,500

- Company logo displayed on event signage
- Quarter-page ad in the event program
- Recognition on MMCA website and social media
- 8 seats at the awards dinner

SILVER BOOT SPONSOR

\$3,000

- Company logo displayed on event signage
- Recognition in the event program
- Recognition on MMCA website
- 6 seats at the awards dinner

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BRONZE SPONSOR

\$2,000

- Company logo displayed on event signage
- Recognition in the event program
- 4 seats at the awards dinner

STEEL TOE BOOT SPONSOR (MBE ONLY)

\$750

- Recognition in the event program
- 2 seats at the awards dinner
- Opportunity to network with industry leaders

COCKTAIL HOUR SPONSOR

\$7,500

- Exclusive signage in the cocktail hour area
- Company logo on cocktail napkins
- Recognition during cocktail hour announcements
- One reserved table (10 seats) at the awards dinner

GENERAL ADMISSION TICKETS

- MMCA Members: \$175
- Non-Members: \$200



Note: All sponsorships include admission to the cocktail hour, dinner, and awards ceremony.

SPONSORSHIP PROPOSAL 2026



THANK YOU!

MMCA would like to thank you for your continued support. With the support of community members like you, we are able to continue to honor and uplift the work of minority contractors in the Charlotte region.

We look forward to seeing all of you at this year's celebration on June 4th at the Harvey B. Gantt Center.



WEBSITE
www.mmcaofcharlotte.org



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