



STEEL TOE BOOT

Awards



JUNE 05, 2025

Sponsorship OPPORTUNITIES

BUILDING TOMORROW TOGETHER

Crystal Ballroom
2421 Yorkmont Rd.
Charlotte, NC 28217

All Sponsorships include Admission & Seating to the Steel Toe Boots Awards
Cocktail Hour, Dinner, Awards Ceremony & Networking Reception



STEEL TOE BOOT AWARDS

Sponsorship OPPORTUNITIES



Title Sponsor \$10,000

- Admission & VIP reserve seating for eight (8) * 1 VIP Room at the event with branding * Company branding featured at entrance of Award Ceremony Corridor (Flower wall, and two (2) Selfie Mirrors) and Dance Floor * Company logo featured on all pre-event promotions & event Banner * Year-Round Marketing on MMCA Website * Digital Branding opportunities, e.g. Hashtags and Mentions on social media * Verbal recognition during the event * Award Presentation Opportunity * send a request for invoice to stb25@mmcaofcharlotte.org

Platinum Sponsor \$7,500

- Admission & VIP reserve seating for eight (8) * Company logo featured on all pre-event promotions & event Banner * Year-Round Marketing on MMCA Website * Digital branding opportunities, e.g. Hashtags and Mentions on Social Media * Verbal recognition during the event * Award Presentation Opportunity * send a request for invoice to stb25@mmcaofcharlotte.org

Gold Boot Sponsor \$5,500

- Admission & VIP reserve seating for eight (8) * Company logo featured on all pre-event promotions & event Banner * Digital branding opportunities, e.g. Hashtags and Mentions on Social Media * Verbal recognition during the event * send a request for invoice to stb25@mmcaofcharlotte.org

Silver Boot Sponsor \$3,000

- Admission for six (6) * Company logo featured on event banner * Verbal recognition during the event * click [here](#) to pay

Bronze Sponsor \$2,000

- Admission for four (4) * Company logo featured on event banner * Verbal recognition during the event * click [here](#) to pay

Steel Toe Boot \$750

- MBE ONLY - Admission for four (4) * Company logo featured on event banner * click [here](#) to pay



STEEL TOE BOOT AWARDS



Sponsorship OPPORTUNITIES

Cocktail Hour Sponsor \$7,500

- Exclusive Branding in Lobby for Cocktail Hour featured On Lobby Selfie Mirror, Champagne Wall & At Bar * Specialty cocktail named after your company * Admission for eight (8) * Logo featured on event banner * Digital branding opportunities, e.g. Hashtags and Mentions on Social Media * Verbal recognition during Cocktail Hour * send a request for invoice to stb25@mmcaofcharlotte.org

Cigar Bar Sponsor \$2,500

- Complimentary admission for two (2) * Company Logo featured at the Cigar Bar * Company logo featured on event banner * click [here](#) to pay

General Admission \$175 / \$200

MMCA Members / Non-Members

- Admission, Cocktail Hour, Dinner, Awards Ceremony, & Networking Receptions * MMCA Members click [here](#) to pay & Non-Members click [here](#) to pay

For additional information contact stb25@mmcaofcharlotte.org
www.mmcaofcharlotte.org